

What Does an Elevated GC Process Look Like?

Working with a General Contractor is usually a GREAT experience, “as expected” or REALLY bad. Unfortunately, too many clients in Austin pay a lot of money for a bad construction experience.

It DOES NOT have to be that way.

The entire commercial real estate (CRE) experience should be collaborative with clients receiving added value by all their service providers. Too many people approach CRE in a linear fashion, which eliminates the ability of service providers work creatively toward goals and objectives.

We created this graphic to provide visual representation between the traditional “linear” way and what a collaborative experience can look/feel like.

